



AMBER SOLBERG

Illustration & Graphic Design CV

OVERVIEW


I'm a vibrant, keen-eyed visual designer and for over 10 years, have tried my hand at many illustration & graphic design projects. I visualize any project from idea through to finalization, and can foresee trouble shooting any issues that may arise.

Besides working in illustration & graphic design, I've also worked as a muralist, writer, art instructor, project manager--as a creative of "many hats", I'm keen to work with you on your next project!

HIGHLIGHTS

- A deft illustrator, able to draw flora, fauna, architecture, landscapes and people
- Experienced in niche needs: print design, package design, typography, long-form documents, comics, character design, etc.
- Able to work by hand and digitally
- A pragmatic problem-solver, able to imagine project bumps and works to solve them
- Open, communicative, and easy to reach
- Self-starting and self-reliant

CONTACT

 www.ambersolberg.com

 ambersolbergart@gmail.com

POST-SECONDARY EDUCATION

2013 BACHELOR OF FINE ART
(INTERDISCIPLINARY)
NSCAD UNIVERSITY
HALIFAX, NS

2009 VISUAL ART DIPLOMA,
RED DEER COLLEGE
RED DEER, AB

EXPERIENTIAL LEARNING

2024 ILLUSTRATING ODD BODIES
, SKILLSHARE

2023
FREEHAND ILLUSTRATION FOR
COSTUMERS, CAFTCAD

2022
ESSENTIALS OF STORYBOARDING,
MARK SIMON

2022
COLOUR FOR ART AND DESIGN,
JIM KRAUSE

2021
SUSTAINABILITY IN OUR
COMMUNITIES, UNL

2021
INDIGENOUS CANADA, UA

2018
INTRO TO HAND-LETTERING,
KRISTEN DE PALMA

GO-TO TOOLS

- Adobe (Illustrator & Photoshop)
- Affinity Designer
- Procreate
- Drawing (graphite, ink, charcoal)
- Painting (watercolour)
- Other (embroidery, collage)

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ILLUSTRATION WORK

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|------|---|--------------------|
| 2023 | • Illustrational work for Ingram & Sons Cannabis | Van Kleek Hill, ON |
| 2022 | • Web illustrations for <i>smART Magazine</i> | Toronto, ON |
| | • Event layout design for Edmentum | Las Vegas, US |
| | • Character design for Ponybrook | Halifax, NS |
| | • Street banner illustration for NEBA Halifax | Halifax, NS |
| | • Icon & illustration work for Ingram & Sons Cannabis | Van Kleek Hill, ON |
| | • Poster illustration for Calgary International Film Fest | Calgary, AB |
| 2021 | • Event layout design for Edmentum | Las Vegas, US |
| | • Social media campaign illustrator for ScienceUpFirst | Subury, ON |
| | • Email campaign illustrator for Fly With Me Animal Rescue | Halifax, NS |
| 2020 | • Postcard illustrator for Ross Creek Centre for the Arts | Canning, NS |
| 2019 | • Icon & web illustration for ScaleQuail | Halifax, NS |
| | • Set design for Ignition Theatre | Red Deer, AB |
| | • Book illustrator for <i>Surviving Parenthood</i> by Dr. Ayala Gorodzindky | Bedford, NS |
| | • Poster illustration for Sled Island Music Festival | Calgary, AB |
| 2018 | • Book illustrator for <i>The Healing Compass</i> by Angie Schickerowski | Benalto, AB |
| 2017 | • Article illustration for <i>The Coast Halifax</i> | Halifax, NS |
| | • Chalkboard signage for Darrell's Restaurant | Halifax, NS |
| 2016 | • Hand-lettering signage for Ecology Action Centre | Halifax, NS |
| 2015 | • Book illustrator for <i>You Matter</i> by Lisa Desgagne | Calgary, AB |
| | • Poster illustration for Festival D'Homme Orchestre | Montreal, QC |
| | • Article illustration for <i>Discorder Magazine</i> | Vancouver, BC |
| 2014 | • Film poster illustration for Blood of Heroes | Victoria, BC |
| | • Poster illustration for East Coast Creative Collective | Halifax, NS |
| 2013 | • Article illustrator for Dalhousie Gazette | Halifax, NS |
| | • Cartoonist for Dalhousie Gazette | Halifax, NS |

GRAPHIC DESIGN WORK

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|------|---|---------------|
| 2023 | • Branding for Alex Mills Legal Services | Halifax, NS |
| | • Infographic for PhD dissertation, private client | Halifax, NS |
| 2022 | • Footwear pattern design for Sock Rocket | Calgary, AB |
| 2021 | • Illustration & package design for New Flower Coffee | Toronto, ON |
| | • Branding design for Trainyard General Store | Dartmouth, NS |
| 2020 | • Footwear pattern designs for Sock Rocket | Calgary, AB |
| 2019 | • Logo design for Birchside Psychological Services | Bedford, NS |
| 2018 | • Logo designs for Razz Ma Berries Productions | Edmonton, AB |
| 2017 | • Logo designs for The Cross Eyed Giraffe | Bentley, AB |
| 2015 | • Logo designs for Double Take Doughnuts | Edmonton, AB |

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PROJECT & FACILITATION WORK

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|------|---|--------------|
| 2023 | • Project lead for EDCC mural for Altruistic Current | Darmouth, NS |
| 2022 | • Project lead for "What's the Hare-y" mural for Altruistic Current | Halifax, NS |
| | • Project lead for "BEE KIND" mural for Altruistic Current | Halifax, NS |
| | • Project lead for "Penny Lane HFX" mural for Altruistic Current | Halifax, NS |

GRANTS & AWARDS

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| 2022 | • "Artillery Placemaking" grant, Halifax Regional Municipality |
| 2020 | • "Gritty to Pretty" mural grant, Downtown Halifax Business Commission |
| 2019 | • "Gritty to Pretty" mural grant, Downtown Halifax Business Commission |
| 2014 | • "Behance Portfolio Award", East Coast Creative Collective |
| 2012 | • Alex & Christie Hunt Award, NSCAD University |
| 2009 | • "Campus Management Green Scholarship", Red Deer College |
| | • "Norma E. McNamara Scholarship", Red Deer College |
| 2008 | • "Jason Lang Scholarship", Red Deer College |
| 2005 | • "Alexander Rutherford Scholarship", Red Deer College |

PUBLICATIONS & PUBLIC MENTIONS

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| 2022 | • Interview by Chase Fitzgerald , The Signal podcast, November 24. |
| | • "Pop of Colour" article by Maria Tobin, CTV News, May 23 |
| 2019 | • Surviving Parenthood: A field guide to family sanity by Dr. Ayala Gorodzinsky (ISBN 9780228502777) |
| | • "Halifax Beautification Project is Defaced by Graffiti", CTV News, Aug 15 |
| | • "New Mural Brightens up Blowers Street", The Chronicle Herald, July 27 |
| 2018 | • "Shop This: Cursive Pins" , The Coast Shoptalk feature, Nov 15 |
| | • The Healing Compass by Angie Schickerowski (ISBN 9781985405424) |
| 2017 | • "A Profound Call to Serve" , Understorey Magazine, issue 11 |
| | • "Review: Meatballs" article by Tara Thorne, The Coast, August 10 |
| | • Interview by Caora Mackenzie , The Signal podcast, January 13 |
| 2016 | • Dartmouth Comic Arts Festival is the Big Draw in Comics , The Coast, August 11 |
| | • "Interview with Amber Solberg" by Sarah Poko, Periscope TV, July |
| | • "Trade School" segment with Accessible Media Inc., June 24 |
| | • The Knicknackery , issue 4, New York NY |
| | • You Matter by Lisa Desgagne (ISBN 9780995068506) |
| 2015 | • Capturing Still Life, The Red Deer Advocate newspaper, January 28. |
| | • "Big Joy Barber & Salon" article, Discorder magazine, November 2 |
| | • Suzuki Awesomeness , Vancouver Is Awesome, March 17 |
| 2014 | • Trade School'ers Come for the Skills, University News, Kings College |
| 2013 | • Old Heart, a weekly comic strip printed in the Dalhousie Gazette, Halifax |